



## Information Release

November 24, 2003

### **Triple Crown Ships 3 Millionth Truckload**

Triple Crown Services Company recently picked up its 3,000,000<sup>th</sup> truckload. Avery Dennison's Fasson Roll N.A. facility in Fort Wayne, IN, loaded the trailer for a shipment to its Gainesville, GA, operation.

Triple Crown marked the occasion with a presentation of a plaque at the Avery Dennison's Fort Wayne office. Jim Newton, President; Art Miller, Vice President-Sales & Marketing; and Ben Shelton, Regional Marketing Manager, made the presentation on behalf of Triple Crown to Avery Dennison representatives Bill Yahne, Service & Logistics Manager; Terry McDonald, Service & Logistics Group Manager; and Steve Hoopengardner, Shipping Coordinator.

In making the presentation, Triple Crown President Jim Newton remarked that, "this is a significant milestone in Triple Crown's short history. The exceptional growth of our company is due to the loyalty of great customers like Avery Dennison and the professional partnership developed between the two companies."

Headquartered in Fort Wayne, IN, Triple Crown began operations in 1986, serving customers in Chicago, Detroit, St. Louis, and Atlanta through its Fort Wayne hub. Strong customer response drove system expansion through the 1990's, and the network grew west to Kansas City, east to the Atlantic coast, and south to Florida and Texas.

Today, Triple Crown has terminals strategically located in eleven U.S. cities and Toronto and Montreal, Canada. Triple Crown delivered over 266,000 truckloads last year and maintains a fleet of over 5,600 RoadRailer® trailers, which combine both over-the-road and on-the-rail transportation.

Avery Dennison is a global leader in pressure-sensitive technology and innovative self-adhesive solutions for consumer products and label materials. The Fasson Roll N.A. division has operated in Fort Wayne for 19 years and manufactures rolls of raw label product, which is then shipped to converter facilities for final production.

Triple Crown Services Company is an affiliate of Norfolk Southern Corporation (NYSE: NSC), one of the nation's premier transportation companies. Its Norfolk Southern Railway subsidiary operates 21,500 route miles in 22 states, the District of Columbia, and Ontario.

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**Photo:** Triple Crown Services present a plaque to Avery Dennison's Fasson operation as the shipper of Triple Crown's 3,000,000<sup>th</sup> truckload.



**Photo identification, left to right:** Art Miller, Vice President-Sales & Marketing, Triple Crown; Jim Newton, President, Triple Crown; Terry McDonald, Service & Logistics Group Manager, Avery Dennison; Bill Yahne, Service & Logistics Manager, Avery Dennison; Steve Hoopengardner, Shipping Coordinator, Avery Dennison; and Ben Shelton, Regional Marketing Manager, Triple Crown.

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